



COOKIES POLICY

Our [Privacy Policy](#) explains how we collect and use information from and about you when you visit our website. We have provided this cookie policy to tell you more about why we use cookies and other similar identifying technologies, the types of cookies we use, and your choices in relation to these technologies.

This cookie policy applies to the following websites: veracityid.com

Cookie Overview

Cookies are small text files that are placed on your computer by websites that you visit. They are widely used in order to make websites work, or work more efficiently, as well as to provide information to the owners of the site.

Most web browsers allow some control of cookies through browser settings. To find out more about cookies, including how to see what cookies have been set and how to manage and delete them, visit www.allaboutcookies.org.

Our Use of Cookies

Like most websites, we use cookies for a number of reasons, like counting visitors to a page, improving our users' experience, rendering content faster, helping us see which features are most popular, and just generally providing you with a better, more intuitive, and satisfying experience. The cookies we use generally fall into one of the following categories, based on the classification presented in The International Chambers of Commerce (ICC) Cookie Guide.

Category 1: Strictly necessary cookies

These cookies are strictly necessary to provide services that you have requested. Without these cookies, services you have asked for, cannot be provided.

Category 2: Performance cookies

These cookies collect information about how visitors use our website, for instance which pages visitors go to most often. The information collected by these cookies is aggregated, so these cookies don't collect information that identifies a visitor. The information collected is anonymous and is only used to improve the way our website works.

Category 2 cookies used by this website:

- **Web Analytics:** these cookies are used to improve the design and user experience of our website by providing statistics on site usage and pages visited



Google Analytics: [Click to opt out of Google Web Analytics](#)

Adobe Analytics: [Click here to opt out of Adobe Analytics](#)

- Embedded Videos: Videos on this website are hosted on **YouTube**. YouTube uses cookies to collect video statistics and improve site experience.

Category 3: Functionality cookies

These cookies allow us to remember choices you make and provide enhanced, more relevant features.

Category 3 Cookies are used by this website for:

- User Preferences: Preference cookies remember settings you've applied to this site such as Layout, Default views, Search filters, Number of Search results per page, Video bandwidth etc...
- Optimizing User Experience: Remembering recently viewed pages. Remembering your last search term, remembering you have downloaded gated content.

Category 4: Targeting or Advertising cookies.

These cookies are linked to services provided by third parties. The third party provides these services in return for recognising that you have visited our website. These cookies provide statistics on how our website is used and help us to provide you with relevant communication.

You can control whether or not these cookies are used but preventing them may stop us from offering you some services. Please note if cookies are disabled then we may still send communications to you but may not be able to tailor/limit what you receive to what is of most interest and relevance to you.

Category 4 Cookies used by this website

- Google: You may opt out of Google's use of Cookies by visiting Google's Ads settings <http://www.google.com/settings/ads> or by using the Google Analytics Opt-out Browser Add-on: <https://tools.google.com/dlpage/gaoptout/>.
- Bing: You may opt out of Bing's use of cookies by accessing the resources such as the [NAI consumer opt-out page](#) or the [DAA opt-out page](#).